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20 Most Promising Storage Solution Providers

From time immemorial, changes and developments were accomplished only through innovation. In the current technological landscape, the inrush of data and its complexities are caused due to surging increase in the usage of cloud solutions, IoT and mobile apps. These trends serve as major proponents of change that steer companies towards successful and intelligent storage and management of data. Right from the redundant legacy systems to much advanced storage platforms, many small, medium and large businesses, corporate bodies, and end-users have witnessed a tremendous reduction of cost of data storage and management and software-ownership. Be it offering a high capacity multi-platform support, or security, or app integration or hard disks, tape drives and virtual storage products and software, the list of some of the best storage providers in the market place goes on and on. However, many CIOs find it extremely challenging to navigate into the

convoluted and fragmented storage industry when looking for service providers to aid them with consulting, implementation, and support.

In this edition of CIO Review, we bring to you “The 20 Most Promising Storage Solutions Providers 2015,” featuring the best solution and service providers offering products, tools and services on the storage ecosystem. The companies listed here showcase extensive business knowledge, innovative products and strategies combined with talent base across locations.

A distinguished panel comprising of CEOs, CIOs, CMOs, VCs, analysts and CIO Review editorial board has selected the top players from over three hundred companies. The listing provides a look into how these solutions work in the real world, so that you can gain a comprehensive understanding of what technologies are available, which are right for you, and how they shape up against the competition.



Company:

Nexenta

Description:

Nexenta provides secure, high-performance, ultra-scalable, cloud-optimized storage software solutions on any hardware platform

Key Person:

Tarkan Maner
CEO

Website:

nexenta.com

COMPANY OF THE MONTH

Nexenta Systems: Software and Storage Redefined



Tarkan Maner
Chairman & CEO

The enormous influx of data associated with social media, mobile applications, cloud computing, and the Internet of Things (IoT) have ushered-in a new era of IT that's up-ended the status quo. Never before has so much data and so many applications traversed such an overwhelming number of platforms. Yet while hardware and software solutions have proliferated, storage choice has been constrained. Even with the move to the cloud, the proliferation of open platforms, multiple protocols, and software-defined everything, enterprises are being sold on 'Software-Defined Storage' that doesn't support diverse IT ecosystems. It's the antithesis of where companies want to be today. Enterprise IT lives in a world where applications, protocols, hardware, public, private and hybrid networks, proprietary solutions and open source must peacefully co-exist. Unfortunately as IT struggles to create a storage infrastructure that supports a multi-platform, petabyte-driven environment, the proprietary hardware element in most Software-Defined Storage solutions limits their choices.

Nexenta, the originator of Software-Defined Storage solutions (SDS)—chooses to be different.

Six years ago, when seeing that companies were deploying best of breed applications and platform solutions across multiple systems, Nexenta's founders made an informed decision to support the technology needs of their customers. Headquartered in California, the company originated the concept and term 'SDS'—realizing that by taking a zero-hardware approach and freeing software from the constraints of hardware, storage could be set free to support almost any environment. With their first product NexentaStor, the company



